

Pinhas Maoz, Chairman of the Non-Profit Organization

Eduardo Shoval, Chairman of the Ma'aleh Board of Directors

Eduardo Shoval has 25+ years of experience as an Entrepreneur and high tech management. He co-founded seven high tech with a five successful exits; four of them with valuations in excess of \$400 Millions with total business creation of Billions of dollar. Eduardo successfully steered them through the challenging stages of rapid growth, which are critical for start-ups. Eduardo served as Chief Executive Officer at Optibase, Accord Video Telecommunications, LaserComm and Accells technologies. He served as the Chairman of LaserComm. He served as a Director of BigBand Networks, Inc. He served as Chairman of Sirica Corporation. He serves as the Chairman of Accells technologies. Aside from his own entrepreneurial activities, he is also an Angel investor and has provided management and consulting services to several other Israeli high tech start-ups. Mr. Shoval completed his B.A. in Economics and his MBA at the Tel-Aviv University. He is currently a Venture Partner at Our Crowd.

Dr. Gil Deutsch

Gil holds BS, MS, and PhD in mathematics and computer science, from the Weizmann Institute and Bar Ilan University.

He is the Co-Founder of Excellence Nessuah and former CEO and Chairman of the Company and Co-founder, major investor and Chairman of Sinai which operates in real estate in the Nordic countries. Gil is a controlling shareholder of Sunflower Sustainable Investments Ltd. which invests in Renewable Energy projects in Israel and in Europe.

He is married, has four children and lives in Givataim

Nurit Fried

Nurit Fried is a leader in the area of opening doors of Torah learning to women.

She was born and raised in Jerusalem. A product of the Beit Yaacov school system, she also earned a BA in Literature and in Education from the Hebrew University in Jerusalem and MA in Jewish Studies and Education from Brooklyn College in New York.

In 1989 Nurit founded Midreshet Lindenbaum, a post high school program for women under the auspices of Ohr Torah and Rabbi Shlomo Riskin. She later founded and serves as Dean of the Women's Rabbinical Court Advocate Program.

Nurit is married, mother of six children and grandmother to 8. She lives in Jerusalem.

Menachem Granit

Jonathan Medved

Jonathan Medved is an investor, serial entrepreneur and according to the Washington Post “one of Israel’s leading high tech venture capitalists”.

Medved is the founder and CEO of [OurCrowd](#).

Medved has been part of the founding teams at several successful Israeli startups, and as a venture and angel investor over the past two decades he invested in over 100 Israeli startup companies, helping to bring over a dozen of them to values in excess of \$100 Million. Between 2006 and 2012, Medved was the co-founder and CEO of [Vringo](#), a leader in the innovation, development and monetization of mobile technologies and intellectual property.

Medved was the founder and General Partner of [Israel Seed Partners](#), one of Israel's leading venture capital funds. Started by Medved in 1995 in his garage; he co-managed the fund until January 2006. Prior to Israel Seed, Medved built several successful technology startups. Medved was a founder and Executive Vice President of Marketing and Sales at MERET Optical Communications, Inc. (Santa Monica, CA) between 1982 and 1991. MERET was an early pioneer in fiber optic communication systems for video transmission which was acquired by the Amoco Corporation (NYSE:BP) in 1990. Medved then came to Israel where he was part of the founding management team at Accent Software (Nasdaq:ACNTF) where he served as Executive Vice President of Marketing and Sales between 1992 and 1994.

Jon lives in Jerusalem with his wife Jane and his four children and three grandchildren, where he collects loud Hawaiian shirts.